

Calling All Artist Members of Ontario County Arts Council!!!

We need to do some fund raisers!

Every year we have expenditures for the promotion of art in our community. We award a \$2,000 Mariner Family Art Scholarship to a deserving student in the arts at Finger Lakes Community College, and \$4,000 in grants as part of the Arts Council's Community Grants Program.

The events committee has come up with a fund raiser called, ***Art in the Breweries***. This would involve putting **beer themed art** in participating breweries in Ontario County. (At last count there were 20 of them!!) The 2D or 3D art would be placed in the breweries from August thru September 2021. Brewery patrons could then bid on the art as they would with a silent auction.

Please consider creating a piece of beer themed art that would appeal to craft beer lovers.

We know this is short notice, but your donation to this fund raiser will help us to continue promoting art in our communities. Please let us know (by emailing your response to: ocartsny@gmail.com) if you are willing to create beer art to donate to this fund raiser.

You would be entitled to place your artist's statement with your contact information next to your art in the brewery.

This pastel piece by OCAC member, Neal Allen, is a great example of one style (and subject) of beer art.



The Old Hop Kiln (12 x 16 pastel)

There are so many art styles and mediums that would appeal to a variety of craft brewery patrons! Here are some ideas to stimulate your creative beer juices:

- ale • beer bottle caps • beers of the world • beer ingredients • people drinking beer • bottle of beer
- specific brewery • brewing • craft beer • beer making process • fermentation • beer glass/stein
- home brewing • hops/malt • beer on tap • beer stein • tanks • “clever” beer sayings • hop/barley fields

The event committee members are currently contacting the breweries and will soon know how many agree to participate in this, ***Art in the Breweries***, event. We will soon send out the list of breweries that agree to display art. Many of the brewery names have art inspiring names such as, Twisted Rail, Birdhouse, Lake Drum, etc.

Images of beer art submissions will be due by July 21st. Delivery of art to the historical museum will be Saturday, July 24 thru Thursday July 29th during the museum's open hours.